

I.FW

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Margaret Aleles, Steven A. Shaya, Anna Marie Newton, and Katie Cheng

Application No.: 10/695,686

Group No.: 3626 Examiner: Rachel Porter

Filed: October 29, 2003 Examiner: Rachel Porte
For: Method for Providing Personalized Programs to Retail Customers

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

The following sections are being submitted for this Information Disclosure Statement:

- 1. Preliminary Statements
- 2. Forms PTO/SB/08A and 08B (formerly Form PTO-1449)
- 3. Statement as to Information Not Found in Patents or Publications
- 4. Identification of Person(s) Making This Information Disclosure Statement

Section 1. Preliminary statements

Applicants submit herewith patents, publications or other information, of which they are aware that they believe may be material to the examination of this application, and in respect of which, there may be a duty to disclose.

The filing of this information disclosure statement shall not be construed as a representation that a search has been made (37 C.F.R. § 1.97(g)), an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists.

The filing of this information disclosure statement shall not be construed as an admission against interest in any manner. Notice of January 9, 1992, 1135 O.G. 13-25, at 25.

Section 2. Forms PTO/SB/08A and 08B (formerly Form PTO-1449)

Form PTO/SB/08A and/or form PTO/SB/08B is/are attached.

CERTIFICATION UNDER 37 C.F.R. §§ 1.8(a)

I hereby certify that, on the date shown below, this correspondence is being:

MAILING

X deposited with the United States Postal Service in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 with sufficient postage as first class mail.

TRANSMISSION

☐ facsimile transmitted to the Patent and Trademark Office, (571) 273 - 8300.

Date: October 27, 2006

/Andrea L. Colby/	
Milurea L. Coloy/	
Signature	

Andrea L. Colby, Reg. No. 30,194 (type or print name of person certifying)

Information Disclosure Statement-page 1 of 2

Section 3. Statement as to Information Not Found in Patents or Publications (Information Not Listed in Forms PTO/SB/08A and 08B (formerly Form PTO-1449)

The relevance with respect to the citations listed on Forms PTO/SB/08A and 08B (substitute for PTO-1449) are submitted on the basis of the accompanying international search report mailed August 7, 2006, that is in the English language that issued on the corresponding international patent application PCT/I/IS2003/34365.

Section 4. Identification of Person Making This Information Disclosure Statement

The person making this certification is the practitioner who signs below on the basis of the information in the practitioner's file.

Date: October 27, 2006

Reg. No.: 30,194 Tel. No.: 732-524-2792

Customer No.: 000027777

/Andrea L. Colby/ Signature of Practitioner Andrea L. Colby

Johnson & Johnson One Johnson & Johnson Plaza

New Brunswick, NJ 08933-7003



PTO/SB/68A (08-00)
Approved for use through 10/31/2002 OMB 0651-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Sheet 1 of 1

Application Number 10/695,686
Filing Date 10/29/2003
First Named Inventor Marqaret Aleles
Group Art Unit 3626
Examiner Name Rachael Porter
Attorney Docket Number JBP5008USNP

		U.S. Patent Document						
Initials	Cite No.1		nd Code ² f known)	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document mm-dd-yyyy	Pages, Columns, Lines, where relevant passages relevant figures appear		
/RP/		6,368,113	B1	Unger et al.	08/29/2002			
/RP/		2002/0118218	A1	Voticky et al.	08/29/2002			
/RP/		2003/0065578	A1	Peyrelevade et al.	04/03/2003			
/RP/		2005/0036677	A1	Ladjevardi	02/17/2005			
			-					

Examiner Cite No.1		Foreign	Patent Doc	ument	Name of Patentee or	Date of Publication of Cited Document	Pages, Columns, Lines, where relevant	- 4
	Office ³	Number ⁴	KindCode ⁶	Applicant of Cited Document	mm-dd-yyyy	passages or relevant figures appear		
	ļ							
_								
	H			5 5 5 1				

Examiner	/Rachel Porter/ (12/21/2008)								Date						
Signature										Considered					

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered, include copy of this form with next communication to applicant.

Librique clation designation number : See attached Kinds of U.S. Pasna Documents . Either Office that issued the document, by the he-liter code (WIPO Standard ST.3) . For Jusquese patent documents, be indication of the year of the religion of the Emporer or main process the script number of the patent document is Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible . Application is to place a check-mark here it English inappage Translation is attached.

Buston Nov. Statement. This form is estimated to late 2.0 hours to complete. This will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this from should be sent to the Onlie Information Officer. U. Paperts and Trademark. Office. U. Sahington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patients, P.O. Box 1450, Alexandrick, V. 22313-1450